



PRODUCT OVERVIEW Visual Dolphin, like its earlier versions, is built to stand the test of time. It opens the door to a world of flexibility and productivity, and delivers an integrated set of business applications that supports the most critical business processes with the fastest time to benefit at the lowest overall cost.

PRODUCT OVERVIEW



Visual Dolphin is the fruit of Software Design Consulting Group's 15 years experience in the market. With a wide array of international standard features and extensive flexibility of adaptation, Visual Dolphin provides such modules as General Ledger, Accounts Receivable, Accounts Payable, Inventory Control, Purchase Order, Sales Order, Point of sale, Manufacturing, Project Management, Client Risk Module, Fixed Assets, Payroll, Time attendance, Advertising, Media Production, Forwarding and Clearing.

The simple design philosophy of Visual Dolphin makes it easy to use for everyone, from beginner to expert. It simply delivers the enterprise-wide business solutions an organization relies on, with the adaptability to change and adapt as the organization's business grows.

❖ Multinational

This century is moving toward true global economy. Emphasis on international trade is increasing. To succeed in this new global economy, companies must invest wisely in industry-leading solutions, capable to support global business.

Visual Dolphin is available in multiple languages and designed to satisfy the most demanding international requirements. Multi-currency support with two main local currencies, full euro-compliance, support for value-added taxes, combined with an extensive array of international management features, from consolidation routines to automatic generation of inter-company transactions, Visual Dolphin delivers the power to manage a global enterprise while complying with a wide variety of national accounting standards worldwide.

❖ Multi-Company

Designed while considering the growth of its clients business, Visual Dolphin may run multiple companies simultaneously. Shifting from one company to another is rendered easy by a simple selection. A unified period breakdown makes it fast and flexible to consolidate all the companies.

❖ Productive Tool

Visual Dolphin maximizes the use of the graphical interface to help improve users' productivity. Standard command bar and drop-down menus are logically organized by module, making it easy to navigate through the system.

A powerful search is available on most of the screens. It assists the user effectively in the retrieval of the information he requires. Drill-down capabilities are also implemented in the major business processes. They enable the end-user to track back an operation and investigate its source.

The design of Visual Dolphin was for the end-user, with a major concern, delivering a productive, quick-to-acquire solution.

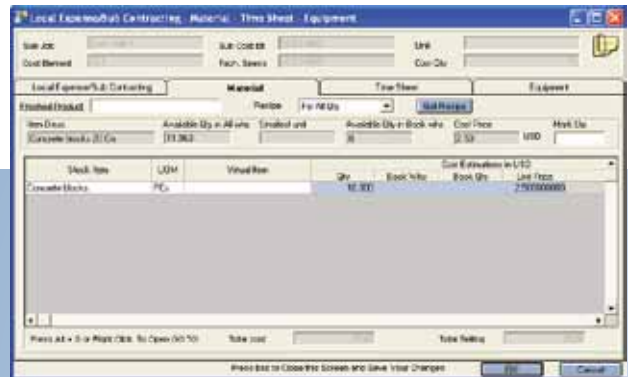
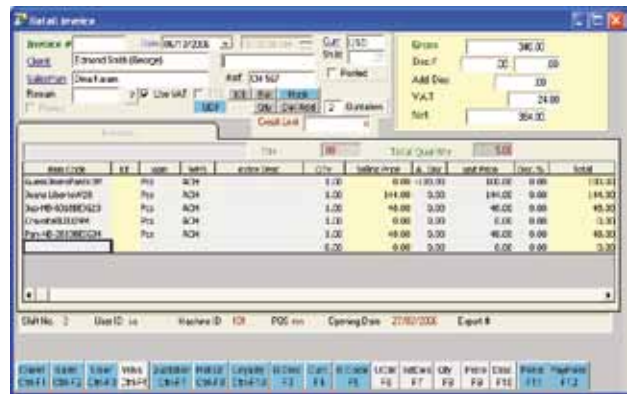
❖ Powerful Reporting

The power of using a flexible reporting tool provided the different modules of Visual Dolphin with a variety of standard reports that can be distributed to the organization for analysis via file formats, email, through the organization's intranet or the Internet.

Flexible drill-down let you gain deeper insights on the company data and communicate findings effectively.

Generated reports are easily exported to Excel. This feature allows users to create quality reports customized to individual needs.

The reporting tool enables even the end-user to build or modify existing reports based on the Visual Dolphin data, customized to their specific needs. It provides a solution for increasing end-user productivity and reducing IT costs.



❖ Data Replication

Visual Dolphin is designed and developed to support remote multi-branch operations and help sharing information between the Head Office and the institution's branches.

Visual Dolphin relies for that on the replication features of Microsoft SQL Server. Replication is simply the process of sharing data between databases in different locations. That is exactly what Visual Dolphin does: it replicates data, like the customer, supplier, inventory and financial information, to make the data available to all the institution locations or entities.

In other words, it means that information is all accurate and up-to-date in every location.

Thanks to data replication, Visual Dolphin adds control to the business processes by providing the most current and global vision of the institution's situation.

❖ customer relationship

Visual Dolphin lays the foundation for a successful CRM (Customer Relationship Management) experience. Customer data is structured to enable users view combined financial and non-financial customer information within a single application, regardless of where the information is generated or stored. 360 degree customer visibility is particularly useful for account managers, that may require access to a customer's purchase history or for customer service representatives that may need to update a customer on the status of an order.

❖ Sms Mailing

After processing a quotation, an invoice or other operations, Visual Dolphin offers the possibility to send electronically quotations, invoices or other forms to third-parties identified in Visual Dolphin address book. The SMS Mailing feature merges the document into an SMS Message and sends it to the correspondent. The message is archived on the server with the date and time the document was sent.

❖ Customizable Workflow

Visual Dolphin enables major business processes, like purchasing, sales and goods transfer, to be adapted to meet the information needs and decision-making responsibilities of users within the organization.

A sales order, for example, to be finally executed has to move from a quotation status to an approved sales order status after being approved by users with appropriate privileges, according to a correct sequence.

❖ Automatic Alerts

Part of Visual Dolphin process automation, alerts are integrated to business functions and are triggered based on preset situations. The alert can be sent as an SMS message or an email to predefined correspondents. Typical situation could be stock position of an item that reached reorder level, missing material that will delay completion of a job...

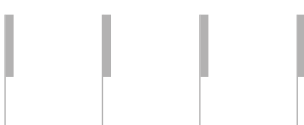
❖ Management Dashboard

Access to information is the power behind a successful business. Business Intelligence could be simply defined by turning enterprise data into a competitive tool.

Visual Dolphin proposes an analytical platform that can be used to answer the specific needs of a wide variety of business decision makers. Using powerful reporting tools, information could be viewed in a multidimensional graphical format that allows for effortless exploration of the multiple dimensions Visual Dolphin data contains.

Designing corporate or departmental dashboards with Visual Dolphin deliver consolidated views of key metrics, helping explore the data in more meaningful ways and use that data to make informed decisions

Business Intelligence with Visual Dolphin delivers a powerful, easy-to-use on line inquiries and drill-downs for extremely detailed information on orders, products or customers...



❖ My Dolphin

Visual Dolphin provides users with a workspace where daily tasks can be listed, along with reminders, appointments, quick links to specific types of transactions, template reports, predefined inquiries... This feature constitutes a valuable productivity tool for every user personal daily organization!

❖ Security

Visual Dolphin ensures that access to all crucial business processes is secure. Effective tools are provided to manage security and provide users with a secure access to Visual Dolphin. Security groups are created to control access to applications and specific functions within them.

Data diagnosis tools are available in the different modules of Visual Dolphin to track any problem that affects the quality of the data or its integrity.

❖ ABOUT SOFTWARE DESIGN

Software Design Consulting Group SAL was founded in 1986. The company specializes in providing software business solutions to local and foreign clients through management consulting and software applications. SDCG is a client oriented organization group providing turnkey solutions to medium and large-scale firms with a dedicated commitment based on advising and support in software development and system implementation.

Software Design Consulting Group is in the business of providing Business Solutions. The clients' portfolio comprises a wide spectrum of activities covering the commercial, financial and industrial sectors. This approach is done through in house developed Dolphin or Visual Dolphin Standard applications, through custom made projects tailored to fit our client specific needs.

The knowledge of our markets and the understanding of the customer's requirements are reflected in each and every Software Design product.

Software Design solutions are designed to fit virtually any size operation from the small shop with basic requirements to the large, multi-site client needing a full featured enterprise solution.

❖ Support and Servicing

Software Design is committed to the satisfaction of its clients. Recognizing the strategic importance of Visual Dolphin within international organizations, we have built a network of regional branches and a qualified channel of distributors to be close to our clients and ensure that Visual Dolphin constantly satisfy the most demanding international requirements.



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