


SOFTWARE DESIGN CONSULTING GROUP

DUBAI • RIYADH • JEDDAH • BEIRUT





Since 1985, Software Design Consulting Group has been developing and delivering financial management systems for SMEs and Large size enterprises.

SDCG's major line of business solution, Visual Dolphin, covers Financials, Logistics, Retail, Manufacturing, Job Costing, Procurement, Project Management, Media Booking....

A silhouette of the Dubai skyline at sunset, with the Burj Khalifa prominently featured on the left. The sky is a mix of orange, yellow, and grey clouds, with the sun low on the horizon behind the city.

The most successful companies are those prepared to
anticipate & adapt to altered circumstances

Our software solutions, Visual Dolphin ERP, are complex by their features,
yet extremely friendly, using the best development tools
and most advanced technologies,
based on our expertise & the market's expectations..

Introduction to Software Design Consulting Group

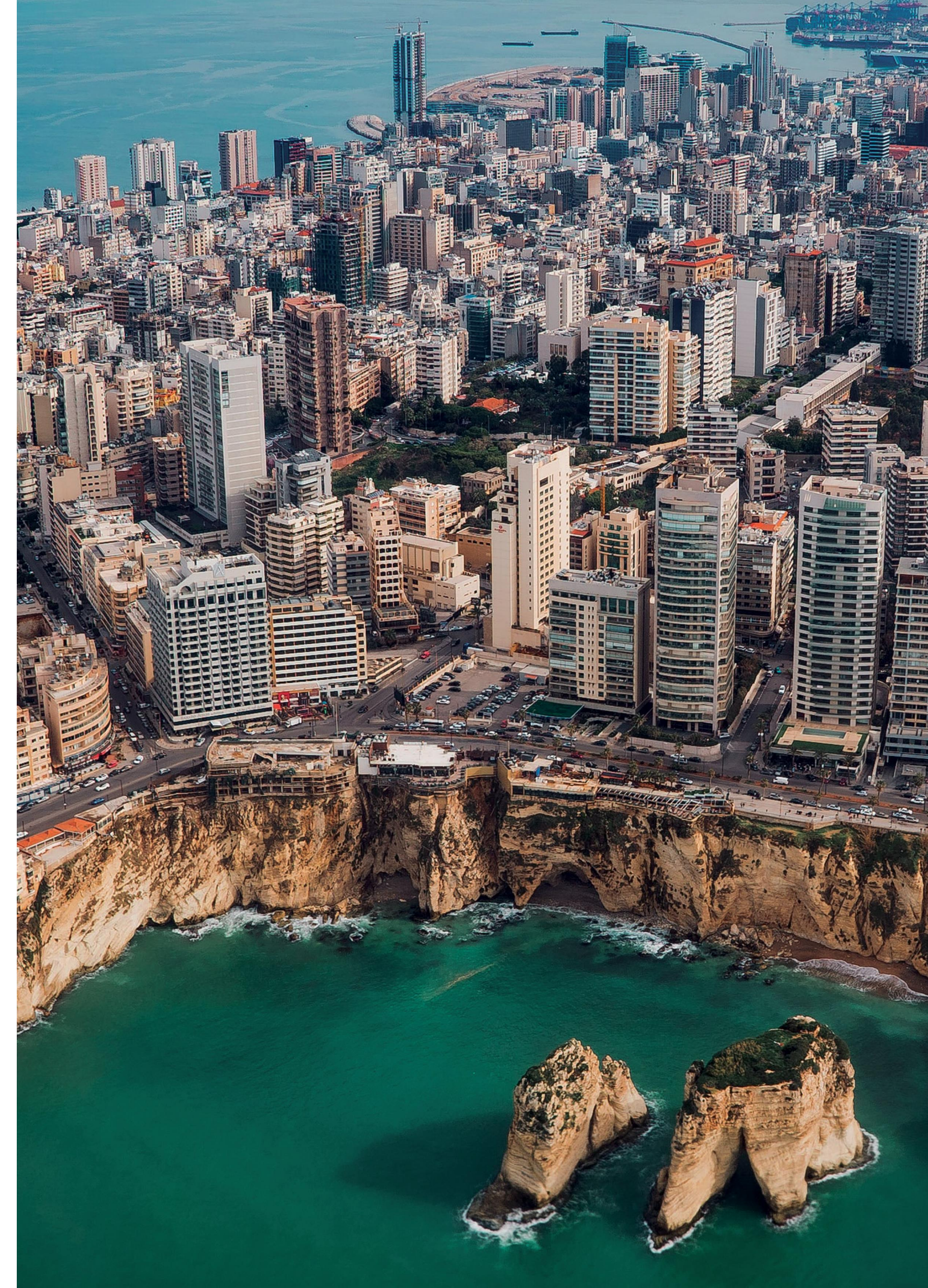
Since 1985, Software Design Consulting Group has been developing and delivering financial management systems for small and medium enterprises.

Software Design Consulting Group specializes in the development and implementation of ERP systems, Media, Job Costing, Retail and Business Intelligence solutions; and gets into customization and custom-made projects.

With its headquarters located in UAE and Lebanon, SDCG has set up in Riaydh, Jeddah and Kuwait.

Software Design boosts a team of 120 employees with a mix of financial & business background, and a proven experience in product development, implementation and client servicing.

SDCG 7000 customers, spread mainly all over the Middle East and Africa, are a wide mix of medium to large size leading trading and industrial firms, to which SDCG offers a comprehensive range of solutions catering to the administration and finance department's needs.



Introduction to Software Design Consulting Group

OVER 30 YEARS...

More than 9000 Customers

Dolphin Solutions provides one of the best and most versatile option for managing your Service Center operation.

Our experienced team of consultants is available to offer insights on all issues related to your business and to ensure that you are getting the best advice and support.

OUR LOCAL PRESENCE ACROSSTHE REGION

- Customization according to your needs
- On-site implementation with one-to-one consultation to ensure best business practices
- Dedicated training teams with around-the-clock support
- Solutions complying with market regulations and standards throughout the Gulf, Levant countries and Africa

Meet Our Outstanding Team

SDCG boasts a team of 120 dedicated consultants & developers, specialized in system's design & solution integration.

With a client-oriented philosophy, believing that software solutions and management consulting are complementary, we strive to label ourselves as solution consultants and business partners to all our customers. The approach to marketing our products is based on establishing needs, identifying requirements and, implementing complete solutions that best fit their purpose.

Beirut

TEAM

Nothing can beat to the combination of hard work, along, with the involvement of the right people!!!!

Dubai/KSA

TEAM

Exceptional service & solid structure in all our branches (Lebanon, Dubai & KSA)..

Project Managers

TEAM

Skilled consultants can assist you in making one of the most meaningful decisions you will make.

Call Center

TEAM

A centralized call center, equipped by experienced functional analysts is now operating in Software Design Consulting Group Lebanon.

Developers

TEAM

Experienced & passionate group using the best tools of technology n Web & mobile Apps

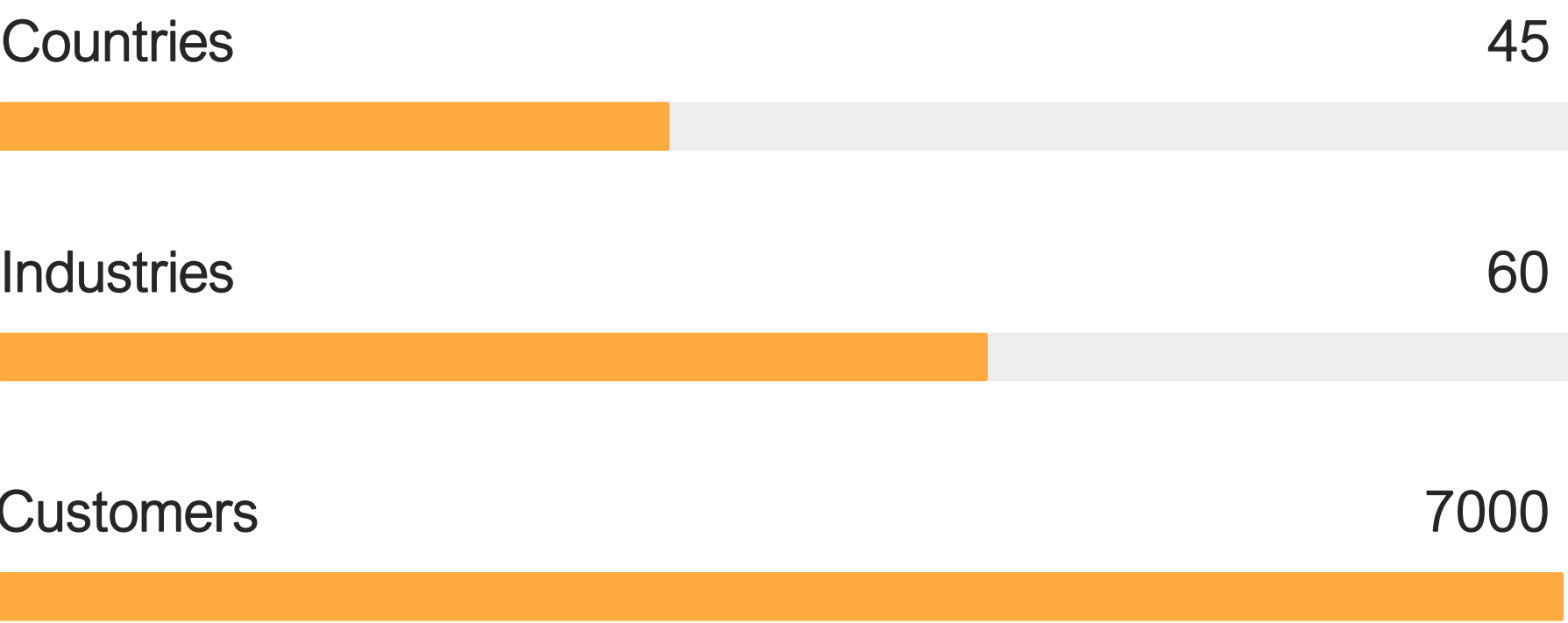


Our Business Solutions

Software Design Consulting Group adopts a Client Oriented Philosophy!



- ✓ Visual Dolphin was built on the proven experience of our consultants while respecting international industry standards.
- ✓ Our implementation methodology establishes a communication between the client and our teams to ensure well-managed deliveries and prevent the common causes of failed projects, missed deadlines, & unapproved changes.
- ✓ Customization is available to best fit your needs & specific requirements



Our Mission & Services

Giving you the appropriate assistance to take care of your business!



Mission

We are a client-oriented organization providing turnkey solutions to medium and large-scale firms with a dedicated commitment based on advising and support in business software solutions and management consulting.



Consultancy

Through situation analysis, implementation schedules, system configuration, on-site testing and going “live”, the customer will receive prompt and courteous attention from our professional consultants.



System Implementation

Our skilled consultants can assist you in making one of the most meaningful decisions you will make. Our intimate Knowledge of our products gives us the insight into which products best “fits” your needs.



Customization

The methodology adopted by our team provides the necessary flexibility to customize the project approach in order to meet the requirements of each project, regardless of its size and scope.



Training

Employee’s productivity is critical to company success. Through our User Training, we teach end-users how to effectively use the software and provide them with a training that will be viable year after year.



Values

Provide the best Service to our customers.
Provide Comfort to our employees

Our Visual Dolphin Suite

Business solutions addressing large size firms with the friendliness of small solutions!



International Standards

- Designed to satisfy the most demanding international requirements
- Comply with a wide variety of national accounting standards worldwide
- Comply with a wide variety of national accounting standards worldwide
- Support Multi-currencies & 2 local currencies in the same transaction
- Support Multi-lingual data & embedded dictionary for screen displays
- Sox compliance



Features

- Maximized use of the graphical interface to help improve users' productivity
- Analytical platform to answer the specific needs of decision-makers
- Include internal security making sure the right people have access to the right data.
- Integrate major business processes into a precise and efficient workflow
- Integrity: Safeguarding the accuracy & completeness of information and software.



Latest Technologies

- SQL Database
- SQL Replication of data between customer branches, POS, countries...
- Web Interface; Web Dashboard
- Mobile Apps: Full integration with the Dolphin ERP
- Cloud & Non-Cloud Based
- Programmable Alerts sent automatically
- Emails for approval of transactions triggered from the ERP

Our Visual Dolphin Suite

Supports the most critical business processes with the adaptability to change as business grows!

MyDolphin

It is your home page ... A friendly space to create a daily pool of your tasks, reminders, appointments, quick links to specific transactions, template reports,...

General Ledger

GL is at the heart of the business. Entries from other applications flow into Visual Dolphin General Ledger, giving timely financial information .

Fixed Assets

It integrates seamlessly with the financial modules & provides a flexible and efficient tool to manage assets through their entire life cycles...

General Inventory

(Including: Multi-company, Multi-currency, Multi-Location & Warehouse, For each item: many units of measurement, many price lists by type of customer; Detailed History of an Item, Bar coding.)

Payable / Receivable

A/P & A/R are ideal solutions for tracking the institution's obligations to its suppliers , receivables from its customers thus controlling cash flow. It is the key to accurate and consistent information in any fast-moving organization

Forecast

Sales forecast is an essential part of any business. Based on historical dates analysis of market surveys & trends, salespersons' estimates, the forecasts can be established. Accurately forecasting the sales & purchases help you manage your financing needs more effectively.

Sales Order / Sales

From initial contact to product delivery, Visual Dolphin Sales Order takes better care of the company's most valuable asset, customers.

Purchase Order / Purchase

Managing efficiently the purchase process helps lower costs by providing timely accurate information & keeping the cycle short.

Our Visual Dolphin Suite

Supports the most critical business processes with the adaptability to change as business grows!

Manufacturing

It streamlines the entire manufacturing process – from planning and scheduling through sequencing and execution to monitoring and analysis – while improving efficiency along the entire manufacturing chain.,...

HR/Payroll

It manages the income salaries in 2 local currencies simultaneously on a monthly & weekly basis. It manages also the holidays, absences, overtime, loan to employees, high cost of living and the end of service indemnities calculation.

CRM

Vdolphins provides client, supplier & employee relationship management (CRM) functionalities which are fully integrated into the job management system.

Job Costing

GL Job Costing is designed for any business which charges on the basis of time, material, labor and other costs. it enables seeing how much was spent on each job..

Retail/POS

Vdolphins Retail is a comprehensive point of sale solution specifically designed for fast-paced, high-volume, multi-site retail operations. It fits all types of businesses such as fashion & garments, electronics stores, home appliances, furniture, bookstores, cosmetics, flower shops, building material and so many others...

Procurement

Vdolphins procurement helps acquire material & services from any external source.. It starts with the requisition, RFQ, quotations till issuing an LPO with all needed approvals flow..



Visual Dolphin Manufacturing

Powerful tool for that supports a customer-oriented manufacturing approach, using real-time tracking and analysis. Problems can be identified and fixed before they become customer issues

Visual Dolphin Manufacturing offers the following advantages:

- Flexible preparation of multiple assembly sheets for a finished product
- Pre-defined allocation of machinery usage by assembly sheet
- Automatic generation of the Manufacturing Work Order (MWO) from Sales Order
- Automatic generation of Purchase Order for missing raw material quantity
- Automatic generation of Products from several MWO
- Approval workflow to keep track on the MWO change history
- Multiple consumption till the finished product is produced
- Lot or Batch traceability of produced finished product or raw material used for a specific MWO
- Cost control on manufacturing orders; comparison of actual cost and quantities against initial estimates
- Analyze MWO and overall production performance using powerful, flexible and multi-criteria reporting and graphical analysis. It is perfectly appropriate to specialty industries, like aluminum, Jewelry..



Visual Dolphin Retail System

Visual Dolphin Retail is a comprehensive point of sale solution specifically designed for fast-paced, high-volume, multi-site retail operations. It fits all types of businesses such as fashion & garments, electronics stores, home appliances, furniture, bookstores, cosmetics, flower shops, building material and so many others ... Its friendly “touch screen” user interface combined with the strength of a back-office ERP solution, Visual Dolphin ERP, provides an up-to-the minute inventory availability, pricing and customer details at the point of sale.

Visual Dolphin Retail delivers the highest level of service at the point of sale for turning today’s shopper all of the functionality and speed that the modern, competitive retailer requires. It frees your sales staff to do what they do best – sell!



Visual Dolphin Workshop Management

- Customer Servicing: Help Desk/Call center
- Registration of Tickets for repairs
- Track history of repairs
- Inventory control and Integration with Dolphin Finance
- Counter (Odometers or operating Hours)
- Task Scheduling of technicians, View in a Calendar
- Check list Management (on tablets or through Mobile)
- Customer Billing (Labor & material)
- Preventive Maintenance Planning
- Management of Material Pick List and Consumption
- Check In/Out on a task through JobDor Mobile App
- Customer Satisfaction Survey



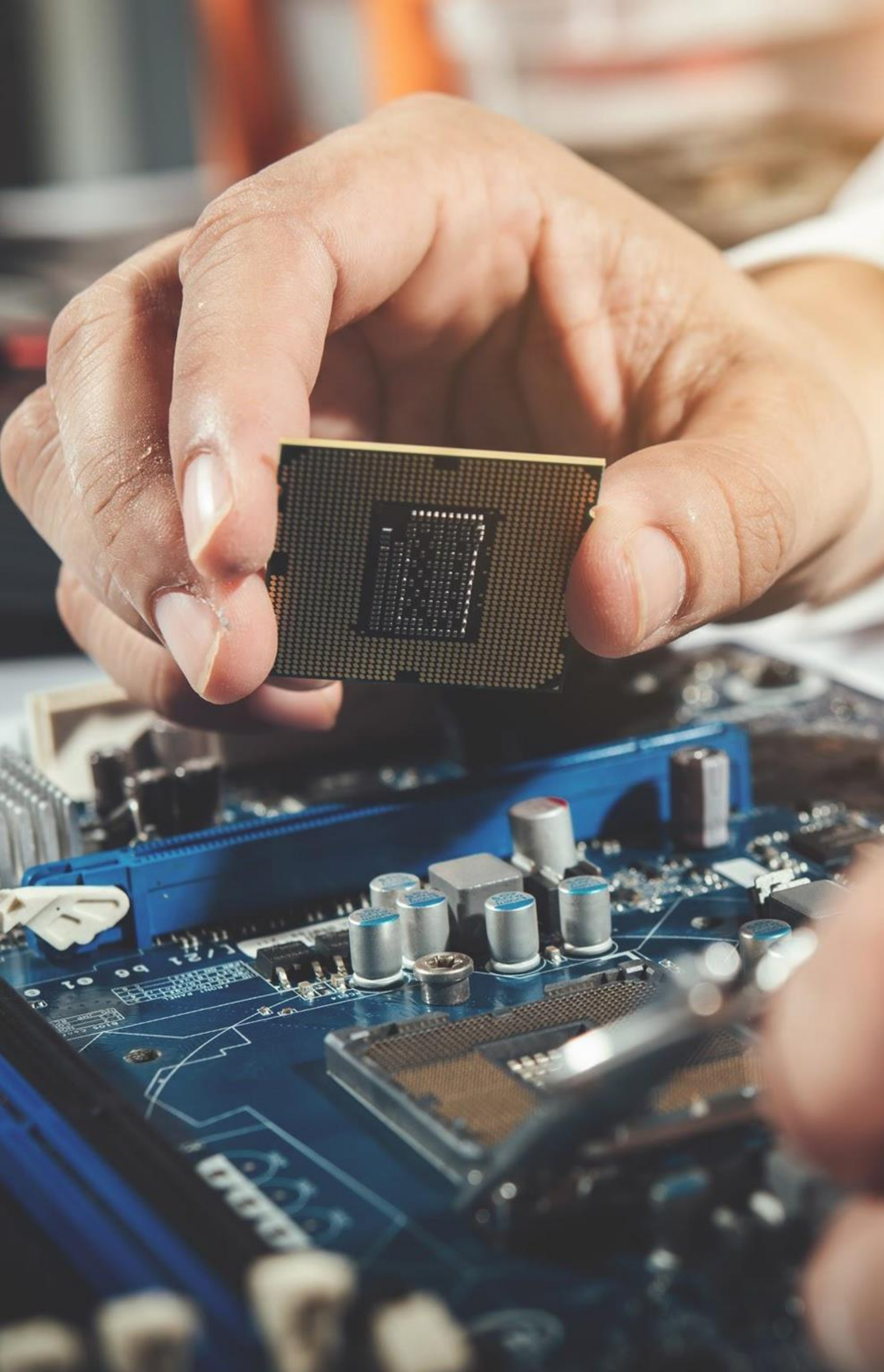
Visual Dolphin Servicing Company

- Management of Resources
- Definition of Jobs
- CRM system covering full clients' information, contacts, balances, track history of transactions
- Timesheet Management
- Cost Analysis on Time spent and direct expenses (on a job)
- Task distributions and scheduling through calendar
- LPO's & Procurement
- Customer Billing (time billing)
- Cost estimate of a project
- Tacks Jobs and tasks on a JobDor Mobile App



Visual Dolphin Facility Management

- Property & Assets Definition
- Help Desk/Call Center
- Registration of Tickets for ad-hoc repairs
- Track history of Property repairs & maintenance
- Maintenance of Equipment, Assets, Properties...
- Inventory control and Integration with Dolphin Finance
- Management of Material Pick List and Consumption
- Task Scheduling of technicians. View in a Calendar
- Check In/Out on a task through JobDor Mobile App
- Check list Management (on tablets or through Mobile)
- Preventive Maintenance Planning
- Tenant or Property owner Billing (Labor & material)
- Customers Survey
- Residents Portal tracking Ticket's status online



Visual Dolphin Service Center

- Assets definition with Serial Numbers
- Customer Servicing: Help Desk/Call Center
- Onsite client billing (labor and material)
- Onsite or Workshop Repairs
- Management of Warranties (Local or Int'l)
- Task Scheduling of Technicians. View in a Calendar
- Inventory control and Integration with Dolphin Finance
- Management of Material Pick List and Consumption
- Registration of Tickets for repairs
- Check list Management (on tablets or through Mobile)
- Manages Multiple Centers
- KPI's on speed of response time
- Regular visits for Preventive Maintenance (PPM)
- Customer Portal tracking Ticket's status online
- Check In/Out on a task through JobDor Mobile App



Visual Dolphin Construction

Powerful tool for managing all aspects of a contracting operation, targeting medium to large size projects.

One single solution integrates Clients Quotations, Cost Estimates, Suppliers' pricing & LPOs, various Client Billing methods, CRM system, Contact Management & Sales tracking, Cost Control, Material Requisition & Consumption, Task Management, Scheduling of Human Resources assigned to Jobs & Tasks, Time sheet of labor & Employees, Assignment of Equipment & Heavy vehicles to projects and Sites, Powerful ERP Financial & Inventory Control systems (Multicurrency, Multi-company, Multi-branches...).



Visual Dolphin Media Production

Designed for advertising, public relation, event and digital agencies. It streamlines business operations starting from the client brief to estimating the costs of jobs, issuing client quotations, generating invoices, controlling the cost spent and leading to profit margin analysis.

Inspired from the working procedures found in hundreds of institutions in the communication industry, Visual Dolphin Job Costing was designed to be the perfect solution for small, medium & large groups of agencies with multiple branches. It is the result of more than 30 years of experience in implementing business solutions across the world.

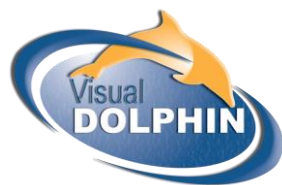


Visual Dolphin Media Booking System

In today's evolving world of media and communication, markets are developing into specialized MBUs, Media Houses & Creative Agencies.

Visual Dolphin Media is the answer to these market changes.

Tailor made specially for agencies, MBUs and media houses. it is designed by media professionals and is the result of a 30 years partnership with the world of media and communication. It is the ultimate media tool, designed by media experts for the media industry, letting you spend less time gathering information and more time using it.



Visual Dolphin Equipment

Dolphin Equipment Management module tracks all kind of activities performed on any equipment that was rented or bought. A detailed identification sheet reports all the information related to the equipment (brand, engine, model...).

Any transaction related to the equipment can be registered and tracked: sale or rental of the equipment to a third party, transfer of the equipment from location to another, assignment/de-assignment of the equipment to a particular job, recording of its working time, follow-up on its legal documents (registration, insurance...)... The module helps as well schedule the preventive maintenance and the services to be performed or logs the repairs performed during unplanned maintenance.





Visual Dolphin Workers Cities

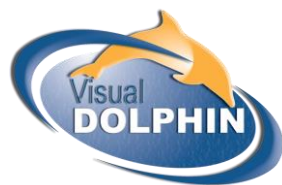
- CRM/ Clients Contracts & Billing
- Residents Check-in/out
- Room/ Bed Reservation
- Gate Access Management
- Catering Management
- Accidents / Incidents Management
- Laundry & Housekeeping
- Assets/ Property Management
- Equipment Management
- Help Desk & Call Center Order
- Preventive Maintenance(PPM)



Visual Dolphin Alloy Features

- Client request
- CRM, Sales tracking,
- Cost Estimate
- Quotation
- Finance approval
- Manager’s review
- Mailing the quotation (many estimates and revisions)
- Order Acceptance
- Advance Payment
- Die Production
- Production order
- Production Planning
- Material Pick list
- Quantity monitoring over production cycle.
- Generation of Packing lists
- Generation of Delivery Notes
- Client partial Billing
- Finance, receivable and Down-payment recovery
- Dashboard analysis & reporting.

	Production Planning									
	Days 1	Days 2	Days 3	Days 4	Days 5	Days 6	Days 7	Days 8	Days 9	
Extrus 1	Job 1225									
Extrus 2	Job 146									
Extrus 3	Job 1225						Job 603-3			
Extrus 4	Job 603-3			Job 1225						
Extrus 5	Job 1225		Job 603-3							
Coating 1	Job 47	Job 146					Job 603-3			
Coating 2	Job 47			Job 146			Job 603-3			
Coating 3		Job 47		Job 146			Job 1225			
Coating 4		Job 47					Job 1225			
Coating 5		Job 47					Job 1225			



Improve your
distribution process

Increase your sales
performance

Whilst on the road!



Lead / Client Management

Location Tracking & salesman
Visit reports

Route Planning

Product catalog, promotions, Pricing

Real time information sharing

Pre-Sales/cash van operations

Van Inventory Management

Our Mobile Applications

RUN YOUR BUSINESS FROM YOUR PHONE & STAY CONNECTED WITH YOUR ORGANIZATION

Data collected thru these apps is synchronized with the back office Visual Dolphin ERP system in real time.



JobDor is a mobile application to automate the jobs / tasks execution by the concerned persons:
Timesheet
Material/spare parts consumption



FillDor is a mobile application to automate the warehouse management processes:
Receiving goods
Transfer of goods
Stock count management.



SellDor is a sales app very useful for business owners, sales rep & collectors because of their need to retrieve vital customer info on the spot: Customer statement of account, unsettled invoices, balances , item quantity available, price lists, catalogues....

Contacts Us

For more information about **Software Design Consulting Group**, please contact your local business partner, email us at dolphinsolutions@softwaredesign.ae or visit our website at www.sd-lb.com



Beirut, Lebanon

Badaro City, kfoury - Sabak L khel
Street,
Khatoum Building, 6th floor,
Beirut, Lebanon

Tel: +961 1 399 855
Fax: +961 1 380420
P.O. Box 166607 - 1100 2140
Achrafieh

Email: sdcg@softwaredesign.com.lb



Dubai, United Arab Emirates

Dolphin Solutions
Tecom, Cayan Business Center,
Office 104, Dubai, UAE

Tel: +971 4 435 6565
Fax: +971 4 435 6566
P.O. Box 502929

Email: dolphinsolutions@softwaredesign.ae



Riyadh, Saudi Arabia

Zaid Bin Thabet Street
El-Derabi Bldg., 1st floor, Office # 7
Al Malaz Riyadh, Saudi Arabia

Tel: +966 11 472 1414
Fax: +966 11 472 2402
P.O. Box 27537 Riyadh – 11427

Email: dolphinsolutions@softwaredesign.ae